



International
Cooperative
Alliance

SPONSORSHIP & EXHIBITION PACKAGE 2025

A hub for people's socio-
economic transformation

Sponsorship package:

We are offering the following sponsorship packages and we would appreciate if your organization could raise its brand awareness through our suitable sponsorship package below;



PLATINUM SPONSOR

**KSH 3,000,000
AND
ABOVE**

**USD 25,000
AND
ABOVE**

BENEFITS

- Introduction of 5 minutes at the beginning of the conference.
- Company logo displayed at the meetings as PLATINUM sponsor.
- Verbal recognition by moderator as platinum sponsor.
- Logo will appear in the conference report and programme.
- Appear on the event related poster on the ICA-Africa website, Newsletter.
- 5 mentions on ICA-Africa social media pages (Facebook, Twitter and LinkedIn) as platinum sponsor.
- 5 participants to be exempted from registration fees.
- 2 banners in the conference hall throughout the event (sponsor to provide).



GOLD SPONSOR

**KSH 1,000,000
AND
ABOVE**

USD 10,000

BUSINESS BENEFITS

- Introduction of 2 minutes at the beginning of the conference.
- Verbal recognition by moderator as GOLD sponsor.
- Company logo displayed at the meetings as Gold sponsor.
- Logo will appear in the conference report and programme.
- Appear on the event related poster on the ICA-Africa website, Newsletter.
- 3 mentions on ICA-Africa social media pages (Facebook, Twitter and LinkedIn) as gold sponsor.
- 3 participants to be exempted from registration fees.
- 1 banner in the conference hall throughout the event (sponsor to provide).



SILVER SPONSOR

**KSH 500,000
AND
ABOVE**

USD 5,000

BUSINESS BENEFITS

- Verbal recognition by moderator as SILVER sponsor.
- Company logo displayed at the meetings as silver sponsor.
- Logo will appear in the conference report and programme.
- 1 mention on ICA-Africa social media page (Facebook) as silver sponsor.
- 2 participant to be exempted from registration fees.



BRONZE SPONSOR

**KSH 200,000
AND
ABOVE**

USD 2,000

BUSINESS BENEFITS

- Verbal recognition by moderator as BRONZE sponsor.
- Company logo displayed at the meetings as bronze sponsor.
- Logo will appear in the conference report and programme.
- 1 participant to be exempted from registration fees.

VERBAL RECOGNITION BY MODERATOR AS SPONSOR

**KSH 100,000
AND
ABOVE**

USD 1,000

- Verbal recognition by moderator as sponsor.

EXHIBITION PACKAGE EXECUTIVE

KSH. 65,000

USD 500

INCLUDES

- Single 3m X 3m Exhibition Booth space
- Two (2) Exhibitor passes
- Participation acknowledgement on the conference website
- Kindly note the tent, tables, chairs, digital screens, extension cables, display racks, etc. to be hired at own cost.

The bank details are as follows:

KES ACCOUNT

Bank: Co-operative Bank of Kenya Ltd
Account No: 011 20000555201
Account Name: ICA KES ACCOUNT
Address: Cooperative Bank House Branch,
Haile Selassie Avenue
P.O. Box: 67881 NAIROBI 00100, Kenya
SWIFT Code: K-COO-KE-NA

USD ACCOUNT

Bank: Co-operative Bank of Kenya Ltd
Account No: 021 20000555200
Account Name: ICA USD ACCOUNT
Address: Cooperative Bank House Branch,
Haile Selassie Avenue
P.O. Box: 67881 NAIROBI 00100, Kenya
SWIFT Code: K-COO-KE-NA

Mpesa Paybill option:

- Business No.: 400200
- Account No.: 01120000555201



**Together, we transform
lives through
cooperation**



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